# **Colour Lenses**

Colour, Protection, Clarity, Style.

Lenses that combine fashion with advanced UV420 technology. Discover a new visual experience with iLENSIFY Colour Lenses – a collection of sophisticated sun lenses that offer advanced UV420 protection, enhanced contrast, and a standout look. Available in three elegant shades:

■ Urban Grey - Neutral and professional ■ Burnt Brown - Warm and natural ■ Olive Green - Soft and unique for a relaxed look

#### **Benefits of Colour Lenses**

- UV420 Protection
  - $^{\prime}$  Filters both UVA/UVB rays and High-Energy Visible (HEV) light for full eye protection
- Inner green anti-reflective coating
  - Reduces glare and improves visual comfort
- Outer hard coat
  - Increases resistance to scratches and dust
- Olor and contrast enhancement
  Boosts detail recognition and visual depth
- Also available with custom prescriptions
   Lenses can be tailored to your exact optical needs

### Reduced Glare, Sharper Vision

iLENSIFY Colour Lenses are designed with an advanced inner anti-reflective coating that minimizes harsh glare from sunlight and reflective surfaces like water or roads. The result? Clearer, more comfortable vision — without distractions or eye strain.







### Why UV420?

The UV420 standard goes beyond traditional UV400 protection by also blocking invisible High-Energy Visible (HEV) light, a major contributor to premature eye aging, visual fatigue, and long-term retinal damage. While UV400 only filters UVA and UVB rays, UV420 extends protection to cover the higher-energy wavelengths that penetrate deeper into the eye.

By reducing exposure to these harmful rays, UV420 helps preserve eye health, improve visual comfort, and reduce the risk of conditions linked to prolonged light exposure. With UV420 technology, your eyes enjoy complete protection in every environment — whether you're indoors, outdoors, or in front of digital screens.

Comparison Chart	iLENSIFY Colour Lens	Regular Lenses
UV Protection	$\odot$	Limited or none
Blue Light Filtering (HEV)	<b>⊘</b>	$\otimes$
Contrast & Color Enhancement	$\odot$	$\otimes$
Scratch Resistance	$\odot$	$\otimes$
Style Options	$\odot$	$\otimes$
Visual Comfort Outdoors	$\odot$	Discomfort in bright light

# **Designed for Real Life**

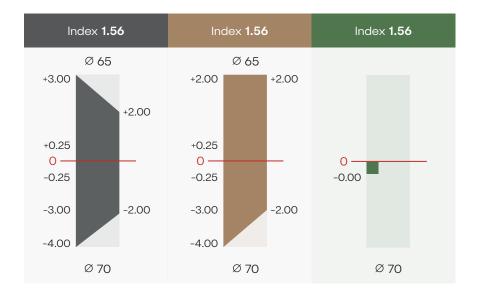
From workdays to weekends, iLENSIFY Colour Lenses are built to keep up with your routine. Whether you're commuting under bright sunlight, transitioning between digital screens and natural light, or simply enjoying time outdoors, these lenses adapt instantly to your surroundings. They protect your eyes from harmful rays, reduce glare, and enhance your appearance all while keeping you comfortable throughout the day.

#### **Recommended For**

- Everyday commuting
- Driving in bright conditions
- Outdoor work and leisure
- Reducing visual stress from screens

## Benefits at a glance

- · Long-lasting comfort
- Stylish color tones
- Full UV420 & HEV protection
- Available with prescription







71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, UNITED KINGDOM

www.ilensifv.co.uk

