

# Blue Fortify UV420 Lenses



# Blue Fortify UV420

## Smart Protection Against Blue Light

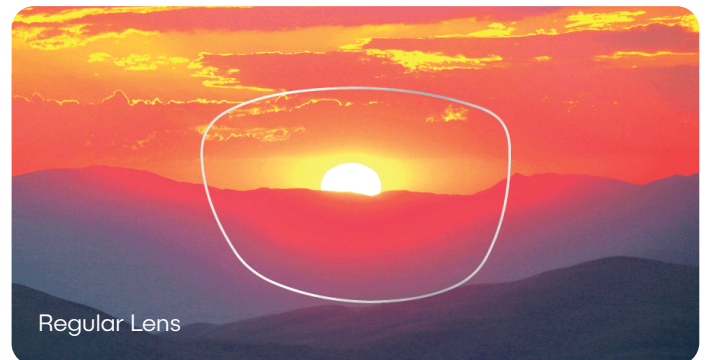
Blue Fortify UV420 lenses are specially designed to protect your eyes from high-energy blue light and UV radiation emitted by digital screens and artificial lighting. Also known as "computer lenses," they offer advanced protection and help reduce visual fatigue during daily screen use.

### Benefits of Blue Fortify UV420 Lenses

- ✓ Advanced UV420 protection against harmful blue light and UV rays
- ✓ Reduces digital eye strain and visual stress from screen time
- ✓ Prevents redness and dryness of the eyes
- ✓ Supports circadian rhythm regulation, improving sleep quality
- ✓ Helps protect the retina from long-term damage

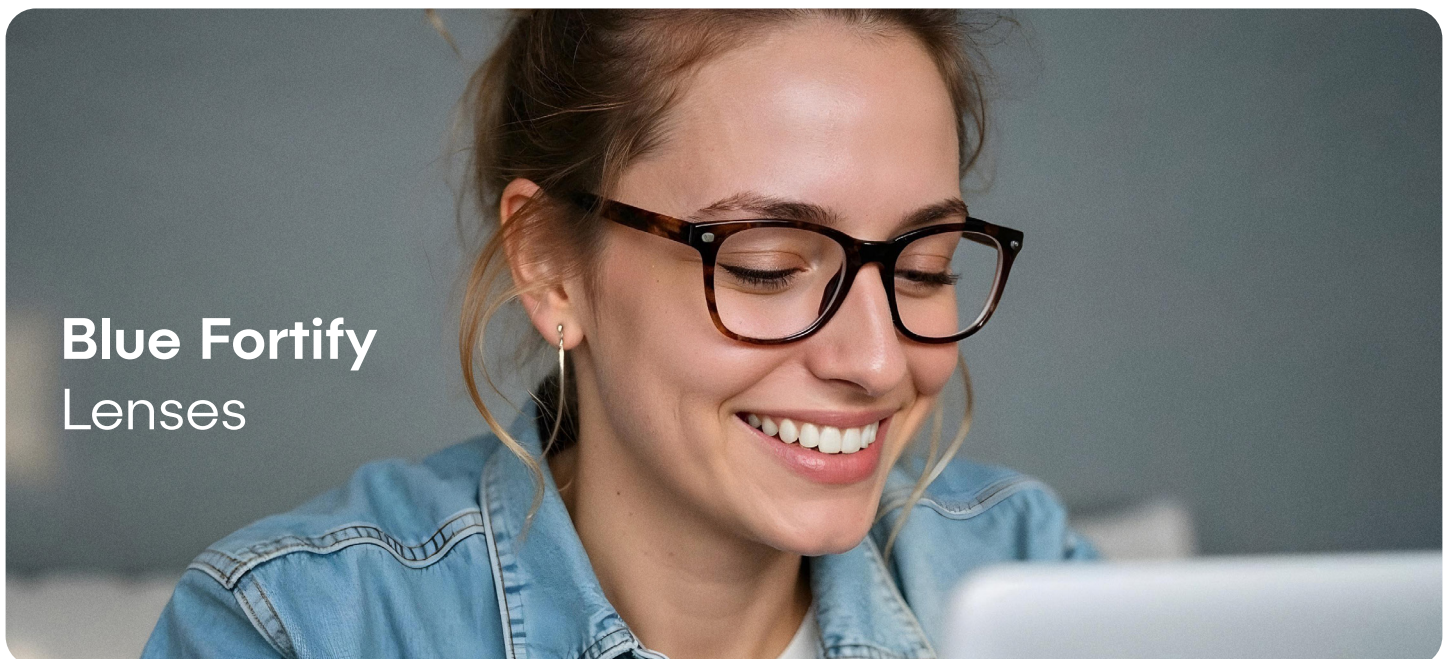
### Blue Fortify Lens

These lenses feature Blue Fortify coating, a special layer that blocks harmful blue light (UV420) coming from digital screens, LED lighting, and sunlight. This coating helps reduce eye strain, improves contrast, and protects the eyes from long-term exposure to high-energy light. It is especially helpful for children and people who spend many hours using digital devices.



### Certifications and Quality

Blue Fortify UV420 lenses are certified according to international UV protection standards and manufactured using high-quality materials that ensure durability, optical clarity, and long-lasting comfort.





# What is Blue Light?

Blue light is a short-wavelength (400–500 nm), high-energy light emitted by:

- The sun (natural source)
- Smartphone, tablet, and computer screens
- LED televisions
- Indoor lighting such as LED bulbs
- Constant exposure to blue light can lead to eye strain, dryness, irritation, and can even disrupt the body's natural sleep rhythm.

The UV420 filter in Blue Fortify lenses is designed to block the most harmful part of the blue light spectrum (up to 420 nm), helping preserve long-term eye health.

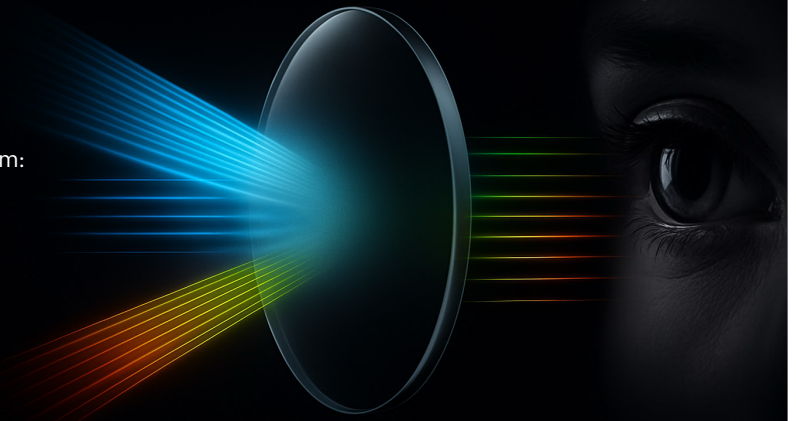


## How It Works Smart Layer Technology,

Each Blue Fortify lens features a multi-layer filter system:  
UV420 filter blocks harmful blue-violet light,

Super-hydrophobic coating repels dust and moisture,  
and an anti-glare layer enhances clarity.

This ensures lasting comfort  
and full-spectrum eye protection all day.



## Sleep-Friendly Protection

Blue Fortify lenses reduce blue light exposure and digital eye strain, helping your eyes relax and supporting better sleep. They're ideal for evening screen use, preventing sleep disruption from late-night exposure.



Blue Fortify Lens



Regular Lens

### Blue Fortify

Available  
Lens Indexes





71-75 Shelton Street, Covent Garden, London,  
WC2H 9JQ, UNITED KINGDOM

[www.ilensify.co.uk](http://www.ilensify.co.uk)

